

# WBO

*Magazine*

WomenBizOwners.org | July-Sept 2010

Sample:  
Suggested logo &  
layout re-design  
for WBO Magazine  
by DocUmeantDesigns.com



**COVER STORY TITLE** 18

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BY NAME

## features

**FEATURE: TITLE** 12

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**FEATURE: TITLE** 28

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**FEATURE: TITLE** 30

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**FEATURE: TITLE** 33

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## sections

**BUSINESS** 10

Describe here

BY NAME

**RELATIONSHIPS** 16

Describe here

BY NAME

**MY MONEY** 8

Describe here

BY NAME

**BEAUTY BOUND** 14

Describe here

BY NAME

**TRAVEL** 14

Describe here

BY NAME

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**Women Business Owners (WBO) is a 501c3 non profit organization, founded in February 2004, with the mission to empower, educate, and enrich the lives of women business leaders throughout the world.**

**\*Women Business Owners (WBO) announces their newest initiative: Jr. Apprentice US Program. This educational apprentice program is for children 10-18 in age, within the United States that are interested in being business owners.**

**WBO Podcast, listen to amazing women from around the world covering all areas of business and personal life for women. Available on our group website.  
[www.womenbizowners.org](http://www.womenbizowners.org)**

## **Magazine Team:**

Wendy VanHatten, Editor in Chief  
Ginger Marks, Managing Editor  
Andrea Okrentowich, Copy Editor  
Ginger Marks, Production Coordinator  
Delaine Ulmer, Art Editor  
Kathy Allen, Author's Corner Coordinator

## **Executive Board:**

Anna Campbell, Founder  
Cindy Clark, President  
Wendy VanHatten, Vice President

Treasurer, OPEN POSITION  
Lisa Wald-Guarino, Secretary  
Member at Large, OPEN POSITION

## **WBO Directors:**

Andrea Okrentowich, Exec Asst/Grant Writing Leader  
Agnes Ikotun, Technical Leader  
Educational Leader, OPEN POSITION  
JoAnne Barton, Volunteer Leader  
Cindy Clark, Marketing Leader  
Rebecca Parr, Event Leader  
Membership Leader, OPEN POSITION  
Technical Leader, OPEN POSITION

## **WBO Staff:**

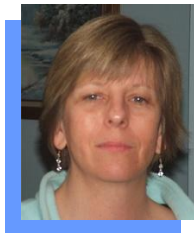
Sherry Simoes, Mkg Asst & Panel of Experts Leader  
Donna Cravotta, Marketing Assistant  
Stacey Virgo, Charity Leader  
Julie-Marie Christin, Gift Shop Leader

Visit our group website for more information:  
[www.womenbizowners.org](http://www.womenbizowners.org)

PROOF

welcome

from the WBO president



Cindy Clark  
President

Dear WBO Magazine Readers,

**Cindy**

Cindy Clark, President  
WomenBizOwners.org

PROOF

# welcome from the WBO magazine staff

All articles must provide useful and high integrity information that is helpful to women in business. We accept topics related to business, marketing, integrating home and family with business, and much more relating to women in business. We ask that you provide unique, well-written, informative articles. We reserve the right to refuse any article for any reason.

All written content that you submit to this site must be writing that you have the legal rights to post to our site. By posting your article to our site, you are granting us Non-Exclusive Copyrights - which means you are giving us the legal right to use it, but you are NOT surrendering your right to use it elsewhere. WBO does not own or retain any rights to the articles written...we are merely privileged to read and grow from them. WBO Magazine reserves the right to edit submitted articles. Each author will be credited by name in publication.

The number of articles to be written is decided by each article writer herself. We encourage members of the WBO News

Magazine Writers Team to submit at least one (1) article a month, however we do understand the flow of creativity is different for everyone and we do not want this to become a chore. Therefore the final decision will be yours.



*Each article must be publication ready (edited) and submitted to our WBO Magazine Editor, Wendy VanHatten at [wendy@womenbizowners.org](mailto:wendy@womenbizowners.org) for approval. WBO Magazine reserves the right to modify submitted articles. Each author will be credited by name in publication.*



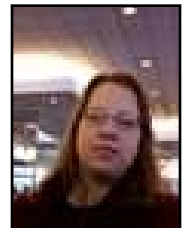
**VanHatten**



**Marks**



**Ulmer**



**Okrentowich**

**feature**

BY NAME

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BY NAME

# feature



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# feature

BY NAME

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BY NAME

**my money**

PROOF

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**feature**

BY NAME

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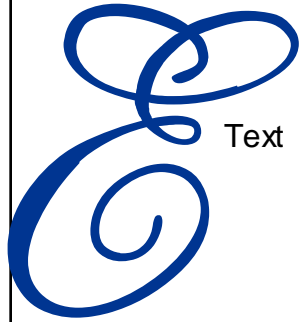
# cover story

**title**

BY NAME

PROOF

# Member Name of the Month



Text

**Contact  
Information:**

PROOO

# feature

PROOF

PROOF

# happenings

## WBO events

### Jan 2010

#### **JANUARY 6**

WBO Podcast

#### **JANUARY 13**

WBO Podcast

#### **JANUARY 20**

WBO Podcast

#### **JANUARY 27**

WBO Podcast



**Volunteer Director  
Kathy Allen**

[kathy@womenbizowners.org](mailto:kathy@womenbizowners.org)



**WBO Membership  
Coordinator: Sherry  
Lynn Simoes**

[sherry@womenbizowners.org](mailto:sherry@womenbizowners.org)

# teleseminars

## WBO teleseminars

PROOF

# authors corner

**feature author**

PROOF

# introducing

**our newest members**

PROOF

# WBO volunteers & staff

Agnes Ikotun with AI Virtual Solutions  
[www.aivirtualsolutions.com](http://www.aivirtualsolutions.com)

Anna Campbell with My Business Journals  
[www.mybusinessjournals.com](http://www.mybusinessjournals.com)

Andrea Okrentowich with Creative Nonprofit Solutions  
[www.creativenonprofitsolutions.org](http://www.creativenonprofitsolutions.org)

Cindy Clark with Cindy Clark Business Coaching Services  
[www.CindyClarkBizCoaching.com](http://www.CindyClarkBizCoaching.com)

Diane Tegarden with Firewalker Publications  
[FirewalkerPublications.com](http://FirewalkerPublications.com)

Donna Cravotta with Virtual Management Concepts, LLC  
[www.virtualmanagementconceptsllc.com](http://www.virtualmanagementconceptsllc.com)

Delaine Ulmer with Ultimate Design VA  
[www.UltimateDesignVA.com](http://www.UltimateDesignVA.com)

Ginger Marks with DocUmeant Designs  
[DocUmeantDesigns.com](http://DocUmeantDesigns.com)

JoAnne Barton with Self Care Essential  
<http://www.selfcareessentials.com>

Julie-Marie Christin with Julie-Marie  
[Julie-Marie.com](http://Julie-Marie.com)

Kathy Allen with Accents of Home  
[AccentsofHome.com](http://AccentsofHome.com)

Lisa Wald-Guarino with Lisa's Art & Horses  
[LisasArt.com](http://LisasArt.com)

Patricia Garrison with Gifts N' More  
[ryze.com/go/GiftsNMore](http://ryze.com/go/GiftsNMore)

Rebecca Parr with Parr Communications, LLC  
[parrcommunications.com](http://parrcommunications.com)

Sherry Lynn Simoes with Creative Concepts Design  
[www.creativeconceptsonline.net/](http://www.creativeconceptsonline.net/)

Stacey Virgo with ShagoUSA  
[www.shago.us](http://www.shago.us)

Wendy VanHatten with Vanhatten Writing Services  
[www.vanhattenwritingservices.com](http://www.vanhattenwritingservices.com)

# honorees

## WBO Volunteer of the Month

*Patricia Garrison is the leader of the WBO Butterflies who welcome members of Women Business Owners to join this amazing team of ladies and start sharing their warm personality and reaching new people everyday!*

*Patricia is also the creator **Team Mom**, a wonderful group of women that help, guide and inspire other women on the journey in business and in life.*

<http://www.ryze.com/go/TeamMom>



# business

BY NAME

PROOF

PROOF

BY NAME

# relationships

PROOF

PROOF

PROOF

BY NAME

# beauty bound

PROOF

## Become a WBO Member

This membership is for our ladies who are focused on their primary business and are looking for educational support, networking opportunities, products and advantages, and real time business success. Memberships start at only \$10 a month or \$100 for a whole year!

### **Premier Level I Membership:**

This membership is for our ladies who are focused on products or services they are selling. \$10 monthly.

#### **Benefits:**

- New Members announced in WBO Magazine
- Complimentary invitation to attend all WBO produced classes, workshops seminars
- Receive Monthly WBO Magazine
- Discounted advertising rates in WBO Magazine and WBO Website
- New Members Welcome
- Annual Member business listing
- Listed in
- Authors
- Access to

### **Premier**

This membership is for reciprocal in WBO related events. \$30

#### **Benefits:**

Includes Level I Benefits

- One (1) Seat on Panel of Experts
- Invited to speak at a minimum of two (2) WBO produced teleseminars, receive complimentary recording for your business marketing use.
- Half (1/2) Page ad in each issue of the WBO Magazine for length of active membership
- WBO National Conference attendee discount and ability to register early

### **Premier Level III Membership:**

This membership is for our ladies who are focused on empowering other women through health and wealth philosophies. \$50 monthly.

business and motivational

zine of our and tele-

zine for WBO Maga-

come E-Book Directory with your single

online Business Directory Corner entire organization website

### **Level II Membership:**

This membership is for our ladies who are focused on business growth and being featured speakers seminars, conventions, and other non-WBO events monthly.

## Join Us Next Quarter...

Thank you for allowing us to be apart of the journey you are on with your business. This is an amazing journey with ups and downs. Remember that we are here to help you learn about all areas of your business and we are cheering you on for success!

We look forward to working with each and every one of you over the next year to build your business. Having a group that believes in you and supports you is an opportunity that you can share with friends and family. Sharing information is an amazing freedom and we are thankful to share this freedom with you.

We believe in you and we believe in your success!

Join us online: **Women Business Owners**

<http://www.womenbizowners.org>

