

# TERRY ADAMS

- ➔ KEYNOTE
- ➔ WORKSHOPS
- ➔ CONSULTING
- ➔ OTHER TOPICS INCLUDE:

CHANGE MANAGEMENT  
CUSTOMER SERVICE  
MOTIVATION  
RELATIONSHIP SELLING  
TEAM BUILDING

## TRANSFORM YOUR TEAM TO GENERATE GREATER RESULTS!

- Certified Speaking Professional Candidate
- Author of "Platinum Partnerships: Seven Strategic Secrets for a Competitive Advantage and Lasting Business Results"
- Regular newscaster for the Princeton News Network
- Recipient of "Member of the Year" award by National Speakers Association Philadelphia Chapter
- Numerous articles to her credit on partnering and transforming teams
- Regularly quoted in newspapers and magazines

Terry Adams, MEd, President of Adams Consulting Group, has a tenured reputation for driving high performing teams to produce phenomenal results. In the financial services industry, Terry facilitates advisory teams to penetrate the wealth management market winning affluent clients. The hospitality industry turns to Terry to accelerate sales goals and present themselves with a competitive advantage. Professional service professionals' such as accountants and attorneys, hone their relationship building skills to cultivate loyal clients and referral business.

Ms. Adams is a professional speaker, consultant, trainer, and author of *Platinum Partnerships: Seven Strategic Secrets for Competitive Advantage and Lasting Business Results*. Terry is an active member of the National Speakers Association and Past-President of the Mid-Atlantic Chapter; listed in the prestigious *Who's Who of Professional Speaking*; a member of the Princeton Regional Chamber of Commerce and American Society for Training & Development; and a volunteer at The Crisis Ministry fighting hunger and homelessness in New Jersey.

Terry holds a master's degree in Organizational Development and blends her academics with practical experience to achieve extraordinary results. She is in the process of completing the application for a Certified Speaking Professional to be awarded in 2010.



# ADAMS

## CONSULTING GROUP, LLC



### Audiences Include:

Fox Rothschild LLP

Wachovia/Wells Fargo

Ortho-Clinical Diagnostics,  
a Johnson & Johnson Company

Sobel & Co., CPAs

Women's Leadership  
Development Group  
WithumSmith+Brown, PC, CPAs

J.H. Cohn LLP, CPAs

Merrill Lynch

Choice International Hotels

Wyndham Hotel Group

Thanks for making sure we knew the techniques to present with impact. This year I threw away my notes to speak strictly from my slides and memory which was so much more natural. Your session lives with me.

**Director Tour Accounts**  
**Wyndham Hotel Group**

Terry has the perfect approach to bring out the best in attendees. She helped me accomplish my goals and I continually put her content to use.

**Director of Global Sales**  
**Wyndham Hotel Group**

Terry's presentation engaged a lively discussion and practiced a participant centered approach which added value; we all reaped the results.

**Vice President**  
**Choice International Hotels**

Terry's strength is in connecting with her audience. She does her homework on the business, the skill level of participants, and the company culture. She builds credibility with the audience quickly and leverages that to deliver value.

**Director Wealth Management**  
**Merrill Lynch**

Terry was very engaging, and the topic of Gender Differences lent itself to a lively interaction among participants. She brought a great positive energy and enthusiasm to our meeting.

**Director Marketing**  
**J.H. Cohn LLP, CPAs**

Terry is an engaging speaker, involving the audience throughout her presentation. She has boundless energy, a sense of humor and made us aware of the subtle nuances that keep us from connecting with each other.

**Women's Leadership Development Group**  
**WithumSmith+Brown, PC, CPAs**





As a Leadership Presence Coach, Cynthia White has over 25 years of experience preparing professionals and leaders to dramatically impact the performance of their businesses, nonprofit organizations and faith-based institutions. Leveraging her certification as an image and etiquette consultant and experience as a life coach, Cynthia employs an empathetic, detailed and results-oriented approach to make the path to success as measurable and collaborative as possible. A graduate of Old Dominion University (B.S. – Criminal Justice), Cynthia has helped motivate dozens of individual and organizational clients with training in social etiquette and leadership presence.

*Cynthia White*

[www.CynthiaWhiteandAssociates.com](http://www.CynthiaWhiteandAssociates.com)

[Cynthia@CynthiaWhiteandAssociates.com](mailto:Cynthia@CynthiaWhiteandAssociates.com)

Tel: 919-593-2214

## LEADERSHIP PRESENCE COACHING THAT UNLOCKS YOUR VERY BEST

*"Nothing is more liberating than forgetting about fitting others' definition of 'perfect' and focusing on being the best YOU possible." – Cynthia White*

### POPULAR PROGRAMS

---

#### ETIQUETTE COACHING

Learn how to carry yourself with poise and grace that give you the edge in every social interaction. Ask about our training for children!

#### LIFE COACHING

Enhance your ability to influence and impress others by altering your presence and others' perceptions with a style that authentically reflects your character

#### BODY AND SHAPE ANALYSIS

Accentuate your best by understanding what clothing styles and shapes best complement you

#### COLOR ANALYSIS

Learn how the right power color can help you confidently communicate with your target audience

#### CLOSET REALIGNMENT

Save money and uncover gaps in your wardrobe by evaluating whether existing outfits support your preferred image

#### PERSONAL SHOPPING

Personal support to help you fill any wardrobe gaps without any second-guessing

Leadership and Personal Presence Expert

At Cynthia White and Associates, we help leaders like you overcome obstacles through the transformational power of leadership and personal presence.

#### AUDIENCES INCLUDE

Business Professionals  
Business Executives  
Professional Coaches  
Job Seekers  
Real Estate Agents  
Speakers  
Media Personnel  
Educators  
Financial Institutions  
For-profit & Non-profit Corporations  
Women's Groups  
Youth Groups

### Our Clients Speak

"The image consultation and the life coaching services that Cynthia has provided me have greatly impacted my perception and awareness of my personal image. What I have learned has also kindled a desire to present my best self, inside and out, no matter what environment I enter."

IT Analyst  
Progress Energy



"Cynthia White has been my life coach for the past 20 years. Cynthia helped me to examine the personal and professional image that I project. She challenged me to become more focused on solutions which represent my core values. In the world of business, it's easy to get our priorities wrong. Cynthia's leadership principles are designed to empower women to look and be their best!"

Senior Compliance Manager  
GlaxoSmithKline



"Cynthia equipped me with a list of things I could purchase to complete my looks and add to my foundational wardrobe. I no longer waste time sifting through racks of clothes trying to figure out what looks good. Focusing on myself made me feel better about who I am, and reminded me of my goals and dreams."

Revived Mom of Two

### PROVEN, PROFESSIONAL ASSISTANCE FOR YOUR INDIVIDUAL AND CORPORATE NEEDS:

- Help with mid-life career transitions
- A "jump start" for stalled careers
- Comprehensive **Personal Impression Management™** training workshops for your company or organization:
  - o Etiquette coaching
  - o Image consulting
  - o Life coaching

### KEY CLIENT BENEFITS

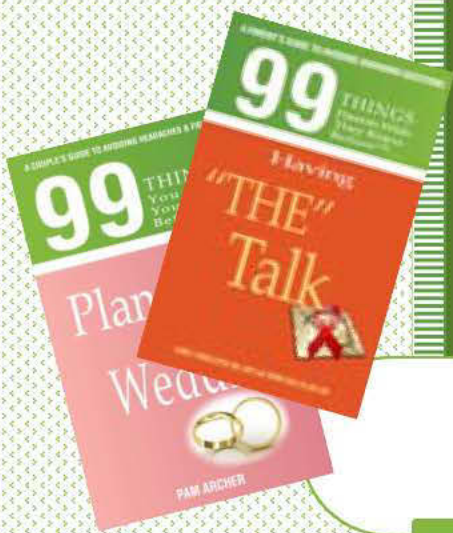
- Accelerated professional advancement (promotions, raises)
- Organizational growth (increased revenues, larger customer or client base)
- Transformed, authentic personal styles and wardrobes
- Improved social skills

Cynthia White  
and Associates

www.CynthiaWhiteandAssociates.com  
Cynthia@CynthiaWhiteandAssociates.com  
Tel: 919-593-2214



**Michael Wells, Best Selling Author, and Helen Georgaklis with a select group of highly regarded professionals in each area of expertise.**



**99 Book Series  
Titles Coming Soon**

**...Going into Sales**

**...Hitting Retirement**

**...Women Wish They  
Knew Before Dating  
Over 40, 50, & Yes 60!**

**...Servicing Your Car**

**...Burning Down the  
Kitchen**

**Interview Over 40**

**www.99-Series.com  
follow the series...**

**Contact Mike Belleau, Agt**

L.A.: 213-537-6011

NYC: 347-878-6011

Montreal: 514-359-1955

MikeB@InsightsManagement.com

# Who is ... 99 Series

The 99 book series is rapidly becoming the most talked about series of our times. Millions of people look for concise, practical and inspiring information on a vast array of subjects.

*The 99 book series is the antidote.* Each book is designed as a soft cover, pocket-size edition and packed with indispensable information. Irresistibly priced at \$9.99 USD.

With twelve books now being written, our authors bring years of experience to the 99 series. 99 things you wish you knew before you Planned your Wedding is now available in eBook, audio and print. The highly anticipated 99 things teens wish they knew before they Had Sex is expected out April 2009.

The 99 BOOK SERIES has proudly signed exclusive world television rights, to produce dynamic one hour TV shows, spanning five episodes per title. The excitement builds as the 99 SERIES partners with a major radio broadcaster to create THE 99 SERIES TALK RADIO SHOW. Taking our power one step further, we're building educational video games for teens and tweens to make going back to school cool and reading cool again!

**"Think outside of the box" with  
Helen & Michael, 21<sup>st</sup> century marketing pioneers.**

## 99 things you wish you knew before you...

### WHY PARTNER WITH THE 99 SERIES

1. **Our 99 series demonstrates** how each book from our series targets multiple customers regardless what your company offers. Each book has a purpose; to offer your clients support by recognizing difficult times and offering exclusive advice and access to the 99 authors, all top expert in their field, through the 99 website.
2. **The power behind** the series is held by the authors chosen to write for us, support from our affiliate program, creating jobs to help people make ends meet. We're not only a series, we're a community that is helping build non-profit foundations, building relationships that connect people with the causes they support, while putting money back into their pockets.
3. **Entitled to join**, for a reasonable fee, our **PLATINUM page** advertise your services and announce that you are proudly part of the 99 PEOPLE BUSINESS PACKAGE. Thousands are visiting our site, a number that is growing.
4. **Benefit from our media and PR campaigns** by being mentioned as our partners. You will gain valuable recognition from our TV, radio and website associations.
5. **Mention of your company in future editions or customized printing of your company logo on the cover or in the book can also be arranged.**
6. **Link your company website to ours** and reach your target demographic.
7. **Video gaming** with your name on it. Add your company brand into the video game. Children play the virtually interactive game. They will see your company logo throughout the levels, which leaves an imprint that will brand your business in their mind and heart.
8. **Sponsoring Speaking Engagements.** Our authors and owners help motivate and inspire thousands of people. As an employer you are in the best position to show leadership and give direction to your people. Help bring back the hope that so many have lost.

**All 99 books will be available in eBook and audio format.**

# ALICE NEHME

A TESTIMONIAL OF INSANITY  
The Journey Home



## AUTHOR BIO

Alice Nehme, author of *The World Has Lost Its Heart*, was born on September 18, 1966 in Montreal, Quebec, Canada where she still resides.

She is of Lebanese origin and is fluent in five languages. She works as an assistant manager at the National Bank Financial Group and has been a professional skating instructor for 23 years.

She is also a member of Al-anon and a strong advocate against drug addiction.

Nehme placed this vision into practice and followed her heart without being afraid to have a voice. Her sincerity spoke loudly and broke down the walls of fear around the people in her life. She earned being allowed and trusted, unconditionally, and without question. Ally, as she is fondly known by her friends, states, *"The people that matter allowed me to be 'me' and show them that love truly wins."*

**FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW, BOOK SIGNING, READING OR SPEAKING ENGAGEMENT CONTACT:**

ALICE NEHME AT  
MYVISION@ALICENEHME.COM  
www.AliceNehme.com

## BOOK RECAP

This is a true story of heroism and a combined effort of everyone involved. It is a story of hope and praying for a miracle; the miracle of a new found life. Tilou's journey inspired me to write his story. No human being could survive what he has endured and still be walking the earth. Not only has he survived, but his heart and soul remained pure. He loved the people around him and has finally reached the end of a dark road, finding the open arms of his family and friends. He cried out, "I need help and cannot do this alone."



## PRAISE FOR A TESTIMONIAL OF INSANITY

A Testimonial of Insanity will touch your heart deeply while educating you on how addiction affects family and friends of someone suffering addiction. It takes you through the true story of an addicts life, the life of his very special friend and his family. You will feel every emotion as you read about the struggles of this young man's life in addiction. Alice is an amazing author, the story flows very nicely, I could not put the book down. I recommend Alice Nehme's book to everyone. It creates the awareness of addiction that is needed globally.

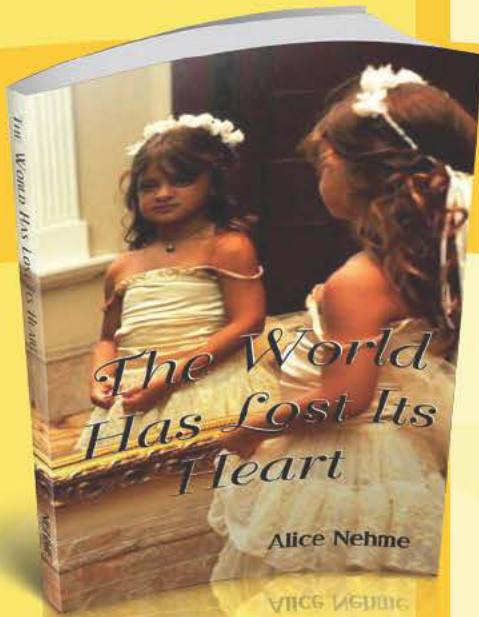
As a Rehab Placement Specialist I can certainly say this is a very rare book written with the honesty of what an addict will do for their next fix. - Brenda Herzog, Addiction Rehabilitation Placement Specialist

## INTERVIEW QUESTIONS

1. What does a drug addict look for?
2. Why are the people around them all co-dependants?
3. Why is this book different?
4. Where do we go for help?
5. What helps a drug addict find the path to recovery?
6. How do you see beyond the drugs to see the person for who they truly are?
7. Why is love the key to recovery?
8. How do you see addiction from new eyes?
9. What inspired you to write this book?
10. How does faith and trust fit in to the solution?



85 N MAIN ST · FLORIDA, NY 10921  
646-233-4366 · WWW.DOCUMEANTPUBLISHING.COM



# The world must regain its heart

Alice's first creation, The World Has Lost Its Heart, comes from a place of authenticity and contribution. Join me in sharing this journey through life; a journey that brought us to where we are, and the steps we should take to reach our goals. Discover how to transform what society dictates as acceptable behaviour back to listening and following our hearts, to guide us to the truth within.

This book will channel you to a vision and a state of being that will bring you back to 'we' and away from 'me'. It will give you the strength to have a voice and find your truth and value. Never settle for what others 'will' you to be, but be who you 'will' yourself to be. This vision paves the way to those answers. WE are all born under love. Learn to recognize the exceptions in your life and let them in.

For more information or to schedule an interview, book signing, reading or speaking engagement contact:

Alice Nehme at  
MYVISION@ALICENEHME.COM  
www.AliceNehme.com

## AUTHOR BIO

Alice Nehme was born on September 18, 1966 in Montreal, Quebec, Canada where she still resides.

She is of Lebanese origin and is fluent in five languages and works as an assistant manager at the National Bank Financial Group. She has been a professional skating instructor for 23 years.

Nehme placed this vision into practice and followed her heart without being afraid to have a voice. Her sincerity spoke loudly and broke down the walls of fear around the people in her life. She earned being allowed and trusted, unconditionally, and without question. Ally, as she is fondly known by her friends, states, *"The people that matter allowed me to be 'me' and show them that love truly wins."*

## INTERVIEW QUESTIONS

1. What inspired you to write this book?
2. How does one listen to their heart?
3. How does society influence us to make the wrong decisions?
4. How can we learn to believe in what we feel and not be ashamed of what others will say or think?
5. Why must we have faith in our heart?
6. How do we keep ego and jealousy out of the equation?
7. How do we learn to respect ourselves and stop allowing outside factors to dictate what we want?
8. Why don't we trust our heart, instead allow our mind to manipulate the truth that lies within?
9. What is our lifetime battery that makes us tick?
10. When do we know our heart is right?



DOCUMEANTPUBLISHING.COM  
85 N MAIN ST FLORIDA, NY 10921  
646-233-4366

# GINGER MARKS

## PRESENTATIONAL SKILLS FOR THE NEXT GENERATION

The ultimate guide for public speakers and those who want to be



## AUTHOR BIO

Ginger Carter-Marks is the owner of two successful writing and design companies, DocUmeant and DocUmeantDesigns. She has been assisting business owners of all sizes, from the personal business owner to the major fortune 500 companies, for over 30 years.

Her written works have been published in both print and digital mediums. Further, she enables authors to realize their dreams of self-publishing through her New York based publishing company, DocUmeant Publishing.

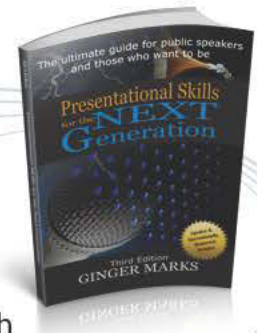
Mrs. Marks has written several articles, reports, books, and eBooks. She also authors a monthly ezine titled Words of Wisdom, all of which are available through her business site at DocUmeant.net

[www.GingerMarksBooks.com](http://www.GingerMarksBooks.com)

FOR MORE INFORMATION OR TO SCHEDULE AN INTERVIEW, BOOK SIGNING, READING OR SPEAKING ENGAGEMENT CONTACT:

## BOOK RECAP

Presentational Skills for the Next Generation covers a wide range of topics that presenters need to know. Some of the topics, such as organizing the content and working with audio-visual technology are rarely covered. The author's emphasis on rehearsing and considering the audience first are very valuable. You'll also find excellent coverage on the delivery aspect of presenting, including how to dress, what equipment to pack, dealing with fear, and much more.



This book is an exceptional resource that you will find yourself referring to time-and-again for every presentation you'll ever do.

## WHAT PEOPLE ARE SAYING

“Ginger Marks has codified a very workable system of materials to help anyone who desires to be an improved presenter. The skills of presentation could be said to be an artful science and Ginger represents this concept very effectively in her latest work. Presentation Skills for the Next Generation is a very valuable must read.”

Joe Yazbeck, Founder-President, Prestige Leader Development

“As an author of PowerPoint book's Cutting Edge PowerPoint 2007 For Dummies, I find that this book complements mine.

I like this book because it's easy to read and packed with helpful stuff that will allow you to better plan your next presentation. It is a book that explains the concept of presentation delivery—and it does so in an easy-to-comprehend manner so that you can get results soon. It's also a very handy size—put it inside your laptop bag, and read it whenever you get the time, you won't regret it.”

Geetesh Bajaj [www.cuttingedgeppt.com](http://www.cuttingedgeppt.com)

## INTERVIEW QUESTIONS

1. Why a book on presentational skills?
2. What has changed in the way presentations are offered?
3. Why give a presentation in the first place?
4. Why do you need to consider your audience?
5. Are hand-outs a thing of the past?
6. What are the main ways of presenting information?
7. What is the best way to transition between thoughts/slides?
8. How are online presentations different than live?
9. What is the proper attire for a presenter?
10. What one tip could you give that will help us be better speakers?



GINGER MARKS AT  
GINGER.MARKS@DOCUMEANTDESIGNS.COM  
727.565.2130

85 N MAIN ST · FLORIDA, NY 10921  
646.233.4366 · [WWW.DOCUMEANTPUBLISHING.COM](http://WWW.DOCUMEANTPUBLISHING.COM)