Sample Brochure & Flyer Design
Examples of the Brochure Makeovers

This document provides you with a glimpse of several styles of brochure layout and design and how they were improved by DocUmeant staff. There are samples of an author/speaker and small business owners included for your review.

Ginger Marks
DocUmeant Publishing & Design
Revised: 02/25/2012
Keynote Speaking:

Beauty By Design Ministries accepts love offerings for speaking engagements with the requirement of travel expenses reimbursed.

Party and Event Planning Policies:

Bookings must be made a minimum of 3 weeks in advance. This will ensure availability of all supplies, as well as time for the custom invitation printing and mailing.

In order to take advantage of my mailing your custom invitations I will need your guests list 2 weeks prior to the event. I ask for a non-refundable deposit of half of the complete party cost at the time of booking.

Custom Events & Party Planning

Visit our website to shop for our inspiring products!

Parties & Events for girls of all ages.

Need to plan a party, retreat, conference or other event for girls, but don’t know where to start?

Let me help!

- birthday parties,
- back to school parties,
- mother/daughter parties
- girl’s retreats
- ladies teas and conferences,
- and more!

Themes include:

- Tea Time
- Pampering PJ Party
- Pedicure Party
- Makeover Party
- Fashion Show

You provide the space and the food, let me do the rest! Perfect for girls ages 4 and up!

Rates

Custom Event and Party Planning Rates:

All parties and events will be booked at the rate of $15 per guest with a minimum of 5 guests per party/event. Discounts are available for parties of 20 or more.

General Topic Areas Covered

This list has been developed as a starting point for the speaking points that you may choose to have presented to your youth audience. Please feel free to ask about other areas that may suit the needs of your unique group.

- Beauty
- Abstinence
- Modesty
- Etiquette
- Prayer Journaling
- Time Management/Quiet Time
Beauty by Design Ministries is a unique experience based on topics inspired by the Word of God.

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Contact
Alyssa Dees Avant, Founder
Christian Author & Speaker
662.237.4169
alyssa@beautybydesignonline.com
http://www.beautybydesignonline.com

Policies
Bookings must be made a minimum of 3 weeks in advance. This will ensure availability of all supplies, as well as time for the custom invitation printing and mailing.
Dawn Batterbee Miller

My Goal
I try not to tell God what I will or will not do. I want to be available whenever and wherever He calls.

My Commission
That I may publish with the voice of thanksgiving and tell of all Thy wondrous works. Psalms 26:7 (NIV)

Personal Testimony
A motherless child tossed from home to home, Dawn will share the miracle of God's leading from high-school dropout into the public schools and eventually into a writing, speaking ministry for Him

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Managing Your Nonverbal Message
Amplify your message using body language Dress for success What you reveal in those unconscious gestures

*****

This is Your Life: Combobulating Your Life In a Discombobulated World
Principles in time management

 *****

Publish Your Writing
Strategies that may help beginning writers to sell their work

*****

Teach With Confidence
The vital nature of thorough lesson planning Lesson Plans and Discipline

EDUCATION
Bachelor of Arts: Education
Master of Arts: Education
Master of Arts: Communication @ Michigan State University

WORK EXPERIENCE
Teaching - 23 years

AUTHOR - PUBLISHER
God's Family Tree
Published by Church Growth Inst.

Pioneer Potpourri
Published by Dawn Publications

Published by
Guideposts
World Vision
Focus on the Family
Christian Communicator
Cook Communications
Standard Publishing
And many others

DAWN BATTERBEE MILLER
Phone (517) 321-2105
219 Renker Road
Lansing MI 48917

Winter Address - Nov. - April
2433 W. Nautilus Rd.
Avon Park, FL 33825

e-mail — Batterbee@aol.com
**Testimony**

I first received Christ as a girl of about 10 years of age. I made a final commitment at age 17 and have served Him ever since.

As a public school teacher I sought to take advantage of every opportunity to share God’s love with my students.

It was my desire to be a source of support to Christian young people in a non-Christian system.

My classroom was my mission field.

Now God has called me into a new ministry.

I follow His call to share His gospel through the written word and through public speaking.

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**Dawn Batterbee Miller**

**Author/Speaker**

**Inspired by the Word**

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**My Goal**

I try not to tell God what I will or will not do. I want to be available whenever and wherever He calls.

**My Commission**

That I may publish with the voice of thanksgiving and tell of all Thy wondrous works. Psalms 26:7 (NIV)
Church Affiliation

Dawn Batterbee Miller attends and serves at First Church of the Nazarene in Lansing Michigan.

During her lifetime she has served as Director of Education Youth Leader Teacher Organist - Pianist and many others.

Certification

Dawn holds a lifetime certification with Evangelical Training Association.

She has experience as a teacher trainer, in the church and in the public schools.

She has presented workshops for retreats, conferences and local church activities.

Serving The Living Christ

Therefore, if anyone is in Christ, he is a new creation; the old is gone, the new has come!

All this is from God, who reconciled us to himself through Christ, and gave us the ministry of reconciliation:
II Corinthians 5: 17,18

Testimony

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I follow His call to share His gospel through the written word and through public speaking.
**About Dawn Batterbee Miller, Author/Speaker**

**EDUCATION**
Bachelor of Arts: Education  
Master of Arts: Education  
Master of Arts: Communication  
*from Michigan State University*

**WORK EXPERIENCE**
Teaching: 24 years

**AUTHOR—PUBLISHER**
*God’s Family Tree*
Published by Church Growth Inst.

*Footprints Under the Pines*
Published by WinePress

*Pioneer Potpourri*
Published by DocUmeantdesigns Publishing

*Women in Ministry Newsletter*
Editor/publisher

**KEYNOTE TOPICS**

**PERSONAL TESTIMONY**
A motherless child tossed from home to home, Dawn will share the miracle of God’s leading from high-school dropout, into the public schools, and eventually into a writing, speaking ministry for Him.

**MANAGING YOUR NONVERBAL MESSAGE**
Amplify your message using body language  
Dress for success  
What you reveal in those unconscious gestures

**PUBLISH YOUR WRITING**
Strategies that may help beginning writers to sell their work

**TEACH WITH CONFIDENCE**
The vital nature of thorough lesson planning  
Lesson Plans and Discipline

**WORKSHOPS**
- Retreats  
- Conferences  
- Local church activities  
- “Hot Conference”  
  Audio/Video environment

**CHURCH AFFILIATIONS**
Dawn Batterbee Miller attends and serves at:
- First Bible Church; Lansing, MI  
- Community Bible Church; Avon Park, FL

During her lifetime she has served as Director of Education, Youth Leader, Teacher, Organist/Pianist, and many other areas of service.

**CERTIFICATION**
Elementary Teaching; MI Public Schools

Lifetime certification  
Evangelical Training Association

Teacher Training Instructor  
Local churches  
Public schools

Published by:
- Guideposts  
- World Vision  
- Focus on the Family  
- Christian Communicator  
- Cook Communications  
- Standard Publishing  
- And many others

Available at:
- Amazon and your local bookstore

Available at:
- DawnCreations.net
Monday, January 11, 2010
2 pm: Begin Boarding Ship in Port Canaveral
5pm: Cruise Departs from Port Canaveral
7 pm: “Introducing all the Retail Mavens!” complimentary Cocktail Party

Tuesday, January 12, 2010
9:00 am – 11:00 am: “Facebook, Twitter, Blogging, Email – OH MY!”
11:30 am – 5:00 pm: Visit the white sandy beaches of Coco Cay Island, Bahamas

Wednesday, January 13, 2010
Explore Nassau, Bahamas and swim with dolphins, find a pirate, relax on the beach or….

Thursday, January 14, 10
9:00 am – 11:00 am: “Want More Successful Employees?”
11:30 am – 2:30 pm: Lunch and Sun Time. Share time and ideas with others in your specific industry and learn what they are doing!
3 pm – 4 pm: “The Retail Mavens Reveal Their Secrets”
4 pm – 6 pm “Retail Mavens Coaching Intensive”
6 pm on: Free time to go to the spa, swim, eat, or lounge by the pool etc…

Friday, January 15, 2010
7 am: Cruise returns to dock in Port Canaveral at 7 am.

About the boat and our home for this trip…
The Monarch of the Seas is a magnificent cruise ship with two outdoor pools, two whirlpools, a rock-climbing wall and a new state of the art oversized spa and fitness center. This cruise ship encompasses entertainment and relaxation; it will leave you feeling refreshed and exuberant!

Price includes all seminars, taxes, lodging (interior, double room) & meals.

Cost: $970 per person
Upgrades are available upon request.
Cost does not include airfare to Port Canaveral, FL, outings in Coco Cay and Nassau, alcohol and tips.

SAVE $100 Early Bird discount: Pay in Full by 11/30/09
Final Reservations and Payments are due by 12/15/09
Pay by Credit Card or Check
Contact Cathy@RetailMavens.com to make your reservation NOW

January 11-15, 2010
4 nights and 3 days
Port Canaveral to the Bahamas
To laugh, learn, and have fun
Cruising to Higher Profit and Better Results

At Retail Mavens, our promise to you is...

**More profit and better results... For more fun and better sleep**

This is what we promise to deliver on our Retail Maven Cruise. You will get excellent information that you can implement immediately to generate *more profit*. The clients that went last year experienced more profitable first quarters than those who did not take advantage of this opportunity. Those clients were refreshed and ready to kick the year off with a bang! Better results came from meetings that were more productive and strategic.

**More fun? That’s easy to deliver!**

How fabulous to be on a cruise ship in the Caribbean in January with fantastic, successful people! You will *sleep better* knowing that you have taken the time to *PLAN* for a more successful 2010. You will be out of the store, relaxing and meeting with other successful retailers. Who knows what else you’ll learn?

You deserve to do this for yourself.

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**Seminars**

**Facebook, Twitter, Blogging, Email – OH MY!**

Will they really impact your store’s business? Yes. Find out how to *use them without wasting time*. Find out how to effectively use these marketing tools to *increase your business*. Learn how to *maximize your efforts*.

**Want More Successful Employees?!**

You asked for it...and we deliver! Last year, we asked what topic we should cover on this year’s cruise. Everyone wanted *information about employees*. How to *hire them effectively*. How to really *motivate them*. What to do with an underperforming employee! Bring all your questions! We have the answers.

**The Retail Mavens Reveal Their Secrets!**

*Back by Popular Demand...*was voted the most insightful and valuable session. Learn the *insider tips* from the most successful Retail Mavens. Although our businesses are different, we are all in the same boat. Everyone will share the two most important secrets that have contributed to their success. What has helped them to operate efficiently? What was their best marketing idea ever? You’ll find out!

**The Retail Mavens Coaching Intensive!**

Next, you have the opportunity to *bring your most challenging issue and have the chance to get it addressed fully and strategically*. If you’d like to benefit from this, be prepared to share where your business is now, what your vision is and what you’d like help with—induding two specific outcomes you want to walk away with.

*Note: We will contact you in advance, so that we can delve deeper into your questions.*

These meetings work best when we honor the integrity of the event; show up on time, be in communication, honor each other’s space and keep confidential each other’s business practices and ideas in development. We are here to create a safe and powerful space that allows for significant growth.
Avon Park Spring Festival at the Mall

Festival of Music
Presenting Christ to the World

When & Where
On the Mall in Avon Park
March 23, 2012 - 10:00 AM to 4:00 PM
March 24, 2012 - 9:00 AM to 4:00 PM

The town council of Avon Park has invited the churches in the area to provide gospel music during the annual Avon Park Spring Festival at the Mall. The church’s part in this festival, titled the Festival of Music, will be held on March 23 - 24 of 2012.

Our presentation will take place at the Veterans Memorial on the Mall at the flag pole on Main Street.

If your church would like to participate please respond no later than March 10. Reply by email to wvkids@suddenlink.net or phone 304-727-5695

Designed by DocUmeantDesigns.com